

Senior On Line Editorial Strategist & Web Content Provider (FR, NL, EN)

FIELDS OF SPECIALIZATION ► Public, Private, Non-Profit

- Banking & insurance, packaging, consumer goods, retailers, publishing ;
- Belgian, French & European Institutions
- National & International non-profit groups: Unicef, King Baudouin Foundation, Prince Philippe Foundation, Belgian Alzheimer's Association (+ concept Alzheimers'Café blog)...
- Newspapers & Magazines : Courier International, Dernière Heure, Gaël's Blog (now closed), Inside Digital Media...

EXPERIENCE AND REFERENCES ► 2001-200...

Recent & On-going missions in On Line Editorial Strategy & Webwriting :

- Web Content Strategy & SEO (Alpha Credit, Belgian Ministry of Defense, Belgian Ministry of Interior, of Finances, of Employment, Crédit Agricole, French Ministry of Education, Jump Forum, SPE Luminus, Test-Achats, Women's Academy ...)
- Web Content Providing & Writing (Dexia Asset Management, Dexia Multi-Management, Educadomo School Tutoring, Electrabel's Intranet, Gaël's Blog, Nuon, Toyota,)
- How to improve your credibility with your web content (European Parliament, Ministry of Interiors, Presscenter.org, King Baudouin Funds, ...)
- From Print to Web : usability, marketing & communication (Test-Achats, Kluwer Wolters, Privacy Commission, Caisse des dépôts et retraites française, ...)
- Ergonomie des contenus (Dexia Asset Management, SCA Packaging, Electrabel, ...)

Recent Seminars & Conferences

- Writing for the Web/for an Intranet/for a blog
- How to design & manage an optimized e-newsletter
- Web 2.0 Editorial Tools : musts & widgets
- Web Credibility & contents
- From Print to Web : web content guidelines

Some more references

AGConsult, Agoria, AXA Belgium, Euromut, E-makina, Fondation Roi Baudouin, Fondation Prince Philippe, Fondation Julien Renson, LionBridge, McKinsey, Mapi Research Institute, Ministère de la Région Bruxelles Capitale, Nexans, Nuon, P&V Assurances, Pfizer, SCA Packaging, SNCB, Test Achats, Touring Assurances, Toyota, Unicef, WorldCom, etc.

EXPERIENCE AND REFERENCES ► 1991-200...

Senior translator and copywriter for major Belgian and European localization and translation agencies & direct major clients.

Arthur D. Little International, Berenschot Belgium, BOZAR, Concorde Vertaalbureau, Diffu-sciences, European Training Foundation, International Translation & Publishing, IPPF-EN, Jonckers Translations, Kunstmaan, LionBridge, Miles Linguistic Services, Miles Medical, Miles Translations, OCE Translation, Prospero Text & Automation, SOCRATES and TEMPUS EU programmes, TransCopy, Tekst&Uitleg Vertaalbureau, ...

TRAINING ► 1986 - 1996

Licence Translation Dutch-English-French, I.S.T.I. (1992) — grade ; thesis : high grade ;

Bachelor History of Philosophy, Université libre de Bruxelles, 1993/95 — grade

Postuniversity certificate in literary translation (Centre Européen de Traduction Littéraire) (1996).